

Face Mask Project Requirement List

Prepare the key information Zerun needs for faster project review.

Private label / OEM / ODM face mask project preparation resource. Use this PDF before inquiry, sampling, packaging confirmation, or bulk production planning.

Note: This resource supports project communication and preparation. Final formula, packaging, testing, document, and local market requirements should be reviewed according to the confirmed project and target sales channel.

Use This List Before Inquiry or Quotation

This requirement list helps Zerun review whether your project is suitable for stock formula adjustment, semi-custom development, or a more customized face mask development route.

1. Required Basic Information

Company / brand name	
Contact person	
Email / WhatsApp	
Country / target market	
Sales channel	
Expected launch timeline	

2. Product Requirement

☐ Sheet mask	☐ Clay mask	☐ Gel mask
☐ Sleeping mask	☐ Wash-off mask	☐ Cream mask
☐ Jelly mask	☐ Peel-off mask	☐ Mixed mask set
☐ Hydration	☐ Soothing comfort	☐ Barrier support
☐ Brightening appearance	☐ Oil-control / pore care	☐ Clarifying care
☐ Anti-aging appearance	☐ After-sun comfort	☐ Premium nourishment
Target user		
Main product positioning		

Preferred capacity / size	
Reference product	

3. Customization Level

☐ Stock formula with label	☐ Stock formula with minor texture / scent adjustment
☐ Semi-custom formula direction	☐ Full custom formula development
☐ Packaging only needs label	☐ Custom packaging / box needed
☐ Gift set or multi-SKU project	☐ Documents required for overseas project

4. Packaging Requirement

☐ Sheet mask bag	☐ Sachet / single-use pouch	☐ Tube
☐ Jar	☐ Airless jar	☐ Pump bottle
☐ Mini jar / trial pack	☐ Multi-pack box	☐ Gift set packaging

Decoration method	
Outer box needs	
Set packaging needs	
Artwork status	

5. Quantity, Documents, and Shipment

Estimated order quantity per SKU	
Number of SKUs	
Sample request details	
Required documents	
Shipping destination	
Preferred shipping method	
Budget or price target if available	

6. Information to Send to Zerun

- Product idea and target user.
- Mask type and formula route.
- Texture, scent, color, and packaging preference.
- Estimated order quantity and target market.
- Reference product or sample if available.
- Required documents and launch timeline.