

Sample Feedback Form

Give clearer feedback after testing face mask samples.

Private label / OEM / ODM face mask project preparation resource. Use this PDF before inquiry, sampling, packaging confirmation, or bulk production planning.

Note: This resource supports project communication and preparation. Final formula, packaging, testing, document, and local market requirements should be reviewed according to the confirmed project and target sales channel.

Project and Sample Information

Brand / project name	
Sample name or code	
Sample version	
Date received	
Tested by	
Target mask type	
Formula route	
Packaging tested	

Rating Scale

Use 1 = needs major adjustment, 3 = acceptable but can improve, 5 = approved / very close to target.

Review Area	1	2	3	4	5	Comments / Revision Direction
Texture thickness	☐	☐	☐	☐	☐	
Spreadability	☐	☐	☐	☐	☐	
Absorption / wear comfort	☐	☐	☐	☐	☐	
Stickiness / residue	☐	☐	☐	☐	☐	
Drying feel	☐	☐	☐	☐	☐	
Rinse-off comfort	☐	☐	☐	☐	☐	
After-use skin feel	☐	☐	☐	☐	☐	
Scent direction	☐	☐	☐	☐	☐	

Review Area	1	2	3	4	5	Comments / Revision Direction
Color / appearance	☐	☐	☐	☐	☐	
Packaging suitability	☐	☐	☐	☐	☐	
Overall acceptance	☐	☐	☐	☐	☐	

Detailed Feedback

What do you like about this sample?	
What should be adjusted?	
Texture changes requested	
Scent / fragrance changes requested	
Color / visual changes requested	
Packaging feedback	
Comparison with reference product	
Approval status	

Revision Request Checklist

☐ Make texture lighter	☐ Make texture richer	☐ Reduce stickiness
☐ Increase cooling feel	☐ Improve rinse-off feel	☐ Reduce scent level
☐ Change scent direction	☐ Adjust color	☐ Improve gel clarity
☐ Adjust clay drying speed	☐ Increase soft after-feel	☐ Review packaging fit

Zerun R&D Review Notes

Adjustment direction	
Sample revision needed	
Next sample version	
Packaging to review	
Client decision required	